

BANNER CRITERIA

RECOGNIZED NON-PROFIT ORGANIZATIONS ONLY

No more than two weeks in advance of event.

Cost of banner is solely at the expense of organization wishing it to be hung.

No secondary advertising allowed unless event is being sponsored by advertiser. Example: Sanford Recreation Program, sponsored by Coca-Cola.

Must be printed on both sides & may be shared by another organization and may advertise two separate events.

Shall be 2'x8' in size and have 5 grommets along top & 5 grommets on the bottom to allow for proper attachment. No string or rope attachments permitted. Must be made of 18 ounce vinyl.

Must have clear concise message of not more than three lines.

Banner is the property of the organization who shall assume all responsibility for content of the info provided. The City of Sanford assumes no responsibility for the content or for any damages done to the banner as a result of being hung & exposed to weather or any adverse conditions.

Banner will be removed as quickly as possible after event and must be picked up immediately after removal. The Sanford Recreation Department has no room to store banners.

Cost to have banner hung is \$50.00 and this is for a 2-week period. For an event with no designated date, the banner will be hung for 2-week periods as requested by sponsor at a cost of \$50.00 for each period. (The banner will not be hung indefinitely as to prevent other events from being advertised.)

WE REQUIRE YOU TO WRITE A CONTACT PHONE NUMBER ON BOTH ENDS OF THE BANNER SO THAT WE CAN EASILY IDENTIFY THE BANNER IN ORDER TO CALL YOU WHEN IT IS READY TO BE PICKED UP AFTER YOUR EVENT.

Please contact this department at recreation@sanfordmaine.org or call 324-9130, with any questions.

